

## Co-Founder Bios and Awards

**James D. Long (President & CEO):** Mr. Long joined Red Juggernaut in July 2006 and is one of the co-founders of the Company. Prior to founding Red Juggernaut, Mr. Long was the Executive Vice President, Product Development at WizKids Games, LLC where he worked from August 2000 until July 2005. At WizKids, Mr. Long was part of the executive team where he assisted in the development and implementation of strategic vision, planning and budgeting. Mr. Long was also responsible for all new product development including product strategy and concept evaluation, game design and development, production scheduling and final testing. Mr. Long has an excellent reputation throughout the industry, is an author of two novels and is the recipient and/or co-recipient of more than 40 international gaming awards including the highly acclaimed Vanguard Award, presented annually by the Academy of Adventure Gaming Arts and Design for outstanding work in the game industry. He has a history of success in project management, game design and development, product manufacturing, non-traditional marketing, and company growth.

In 2003, Mr. Long founded Laserworks, LLC, a laser engraving company. Laserworks was created to help companies design and inexpensively manufacture testing components for external product testing. This led to the development of premium and promotional product designs for the game industry as well as development of rapid prototypes.

In 2005, Mr. Long founded IM OK Games, LLC, a private consulting business. Working with a variety of game companies he has provided expertise on production, Chinese manufacturing & shipping, organized player & retailer support, and game design & development.

Mr. Long has been involved in the core gaming industry since 1987 and throughout his career, has demonstrated significant accomplishments in management and product development. His game and product designs have been published by a wide range of game companies including FASA, SSI, Sega, AEG, White Wolf, and Fantasy Flight. He has worked on board games, card games, computer & console games, role playing games, and miniature games. Mr. Long has two published novels, *Main Event* and *DRT*, and multiple pieces of short fiction.

**Jon Leitheusser (Executive Vice President):** Mr. Leitheusser has been involved in the gaming industry since 1994 and brings to Red Juggernaut extensive corporate experience. Mr. Leitheusser has worked in every tier of the adventure gaming industry, for such companies as Diamond Comic Distributors, ACD Distribution, Corsair Publishing, and WizKids, where he was the designer for *HeroClix* line at the height of its popularity. Mr. Leitheusser was the Senior

Director of Research and Development at WizKids Games, LLC prior to joining Red Juggernaut. At WizKids, Mr. Leitheusser was a member of the executive team that determined corporate strategy and its implementation. At WizKids, Mr. Leitheusser was also active in the areas of new product design and development, budgeting, and product rollout. Mr. Leitheusser has received 16 international awards for his work, including the prestigious Vanguard Award.

Between them Mr. Long and Mr. Leitheusser have received the following awards personally or as the managers of the design team responsible.

### **Awards Received 2006**

Inquest Fan Award – Best Miniatures Game – Wizard Entertainment – *DC HeroClix: Legacy*

Vanguard Award – Unique Game Product – Game Manufacturer's Association (GAMA) – *Rocketmen: Axis of Evil*

Gold ENnie Awards – Best Game, Best d20/OGL Product – ENWorld.com – *Mutants & Masterminds 2<sup>nd</sup> Edition*

Silver ENnie Awards – Best Rules, Best Product – ENWorld.com – *Mutants & Masterminds 2<sup>nd</sup> Edition*

### **2005**

GEM Award – Diamond Comic Distributors – *Marvel HeroClix: Fantastic Forces*

Creative Child Magazine Seal of Excellence - *Pirates of the Spanish Main*

Origins Hall of Fame - *Mage Knight*

Origins Award - 2005 Vanguard Award - *Pirates of the Spanish Main*

Hobby Outlook Game of the Year - *MechWarrior Age of Destruction*

### **2004**

Toy of the Week Award - *Pirates of the Spanish Main* - October 2004, Playthings Magazine

Preferred Choice Award - *Marvel HeroClix Universe* - 2004 Top Creative Toy Award, Creative Child Magazine

Seal of Excellence Award - *MLB SportsClix* – 2004 Top Creative Toy Award, Creative Child Magazine

Hobby Outlook Award - Best Game of 2004 - *Mage Knight*

Origins Award - 2004 Game of the Year - *Indy HeroClix*

Origins Award - 2004 Best Game Aid or Accessory - *Mage Knight 3D Dungeon Tiles*

Origins Award - 2004 Best Science Fiction Game Rules - *Shadowrun Duels*

Origins Award - 2004 Best Science Fiction Miniatures Series - *MechWarrior Liao Incursion*

Origins Award - 2004 Best Miniatures Terrain or Accessory - *Aurora-Class Dropship*

Origins Award - 2004 Best Fiction (Short) - *Podo and the Magic Shield* by Steve Sullivan

GEM Award – 2003 Game Manufacturer of the Year

GEM Award – 2003 Best Game Product of the Year - *Marvel HeroClix: Xplosion*

## **2003**

GEM Award - 2002 Game Publisher of the Year

Hobby Company of the Year – 2003 Hobby Outlook Awards

Best Game – 2003 Hobby Outlook Awards – *Mage Knight Rebellion*

Favorite comic Merchandise: *Marvel HeroClix Clobberin' Time* – 10th Annual *Wizard* Fan Awards, voted on by readers of *Wizard* Magazine.

Seal of Excellence Award: *Creepy Freaks* – 2003 Top Creative Toy Award, Creative Child Magazine.

GEM Award - 2002 Game Product of the Year - *Marvel HeroClix Clobberin' Time*

Origins Award – 2002 Game of the Year – *MechWarrior: Dark Age*

Origins Award – 2002 Best Board Game Expansion or Supplement – *Marvel HeroClix Clobberin' Time*

Origins Award – 2002 Best Game-Related Fiction Long Form – *MechWarrior: Ghost War*

Origins Award – 2002 Best Game-Related Fiction Short Form – *Enemy Healer*, MK Collector's Guide

Origins Award – 2002 Best Science Fiction or Fantasy Board Game – *Marvel HeroClix: Infinity Challenge*

Origins Award – 2002 Best Science Fiction or Fantasy Miniature – *Marvel HeroClix Sentinel*

Origins Award – 2002 Best Science Fiction or Fantasy Figure Miniature Series – *MechWarrior: Dark Age*

Origins Award – 2002 Best Graphic Design of a Board Game – *Mage Knight: Dungeons*

Origins Award – 2002 Best Illustration– *MechWarrior: Dark Age*

Toy of the Year Nomination – 2002 *MechWarrior: Dark Age*: Best Marketing Campaign 2002

## **2002**

Origins Award - Best Science Fiction or Fantasy Miniature 2001 (*MK Great Fire Dragon*)

Origins Award - Best Vehicular Miniature 2001 (*MK Atlantean War Machine: Fist of Tezla*)

## **2001**

Hobby Outlook Award – Games Award of Merit – *Mage Knight Rebellion*: 2000

GEM Award – Best Game Product – *Mage Knight Rebellion*: 2000

Inquest Gamer Fan Awards – Best Miniatures Product – *Mage Knight Lancers*

Origins Award – Vanguard Award – *Mage Knight Rebellion*: 2000

**1995**

Origins Award - Best Amateur Publication or Periodical ('Mech)

## **Management Team**

**Michael Bain (Vice President of Marketing):** Mr. Bain joined Red Juggernaut in July 2006. Prior to joining Red Juggernaut, Mr. Bain was an independent marketing and sales consultant working closely with the senior management in a number of successful existing and startup companies in the health care, biotechnology, entertainment, web-based and financial sectors. Prior to his consulting career, Mr. Bain co-founded Swiss Medica, a publicly traded biotechnology company that manufactured and sold OTC products primarily throughout North America. As VP of Marketing, Mr. Bain branded, designed, analyzed the costing, launched and sold the product to the natural products, pharmaceutical and mass market industries. Mr. Bain also founded and built four companies in the entertainment, beverage, jewelry and construction industries. Mr. Bain brings to Red Juggernaut over 25 years experience in marketing, public relations, product branding and design, and sales.

**James D. Long, Sr. (Vice President of Sales):** Mr. Long, Sr. joined Red Juggernaut in July 2006. Prior to joining Red Juggernaut, Mr. Long was a sales executive in the housing and transportation industry. At Red Juggernaut, Mr. Long will be responsible for the Company's sales and marketing activities, including management of the customer service department. He has an extensive background in all aspects of sales and marketing management, with over 40 years experience as a General Manager and Sales Manager.

**Gil Cooper (Director of Communications):** Mr. Cooper joined Red Juggernaut in November 2006. Prior to joining Red Juggernaut, Mr. Cooper was with the Moberly Area Community College from 1988 until 1991 and with Pittsburg State University from 1992 until 2006 where he specialized and taught in the area of Communication. While at Pittsburg State University, Mr. Cooper was also a Communication Consultant for numerous professionals and corporate organizations. Prior to joining Pittsburg State University, Mr. Cooper was founder and product designer for Paragon Designs where he successfully designed and developed board games. Mr. Cooper has developed extensive experience in game design and design support, network management, content/quality assurance and product testing.